

Jeff Wenzel
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Pamala Hall
Mayor Pro-Tem

Greg Hines
Councilmember

Rena Bragg
Councilmember

Dexter Sholar
Councilmember

Tom Hedrick
Councilmember

Town of Holly Ridge

*Post Office Box 145
Holly Ridge, North Carolina 28445*

*Telephone (910) 329-7081
Fax (910) 329-1593*



Heather Reynolds, CMC
Town Manager

Tracy Martin
Deputy Town Clerk

PRESS RELEASE **June 10, 2020**

Town of Holly Ridge Mobile Vendor Ordinance Amendment

During last night's Town Council Meeting there was a Public Hearing concerning Mobile Vendors operating in the Town of Holly Ridge. Below is a summary of the changes made:

- Are now allowed in residential neighborhoods that have an HOA if the HOA invites them. They must park in a common area (not on a street or private property). The HOA sets the arrival and departure time and can ask the mobile to leave if there are problems. This is in addition to the already approved areas of Commercial, Neighborhood Business, and Light Industrial.
- The annual fee has been reduced from \$500 per calendar year to \$240. The fee remains a calendar fee starting on January 1st and expiring on December 31st. The fee is prorated at \$20 per month if purchased after the 1st of January.
- The annual fee is waived for brick and mortar businesses in Holly Ridge who also have a mobile unit that is an extension of their primary product. These mobile vendors would still need to complete the application and submit to the Town Hall.
- Can operate at unlimited locations within the approved areas of Town instead of 5 per year.
- Ice cream trucks are considered mobile vendors and must follow the same protocols.

For questions or concerns, please contact the Town Hall 910-329-7081