



TOWN OF HOLLY RIDGE TOWN COUNCIL WORK SESSION AGENDA October 22nd, 2024 – 6:00 p.m.

1. Call to Order
2. Invocation and Pledge of Allegiance
3. Adoption of Agenda
4. Public Comment
5. Town Council Work Session Items:
 - A. **Planning Plus Town Council Discussion**
 - Strategic Planning Process (Pete Parnian)
 - Mission/Vision
 - SWOT Analysis
 - Objectives
 - Goals
 - Time-based Action Plan
 - Structure of the Organization
 - Roles and Responsibilities
 - B. **Execution Plus Town Council Discussion**
 - Risks and Mitigation Process
 - Obstacles and Resolutions
 - Reviews and Monitoring
 - C. **Other Subjects**
 - Annexation Agreement with the Town of Surf City
 - Other Items for Discussion
6. Town Council Comments
7. Adjournment